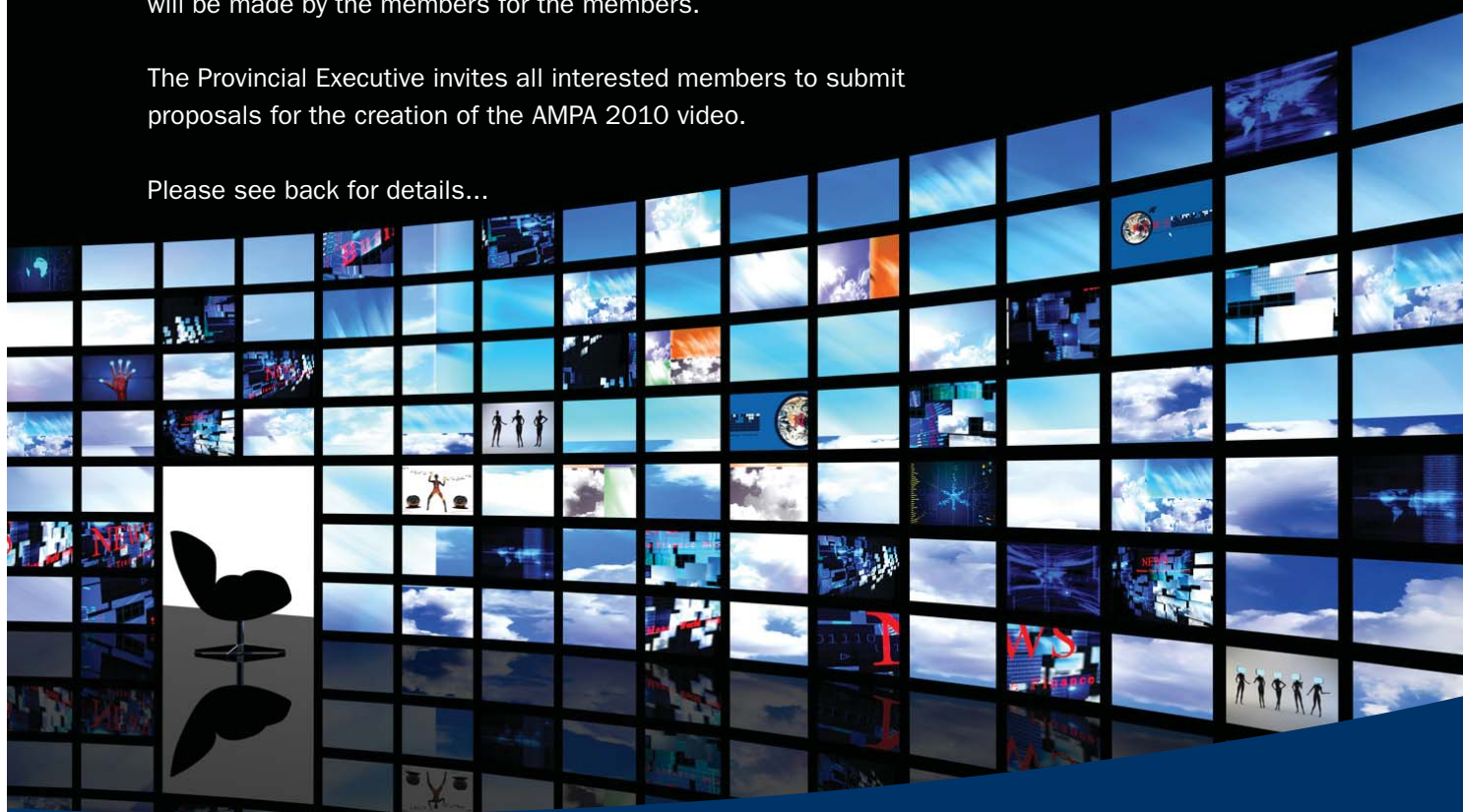


AMPA 2010 Video proposals

As a celebration of OSSTF/FEESO's 90th Anniversary, as a strategy to further engage all members, especially new ones, and as a way to encourage involvement and activism, the Provincial Executive has approved a new approach to the AMPA video. On a trial basis for this year, the AMPA 2010 video will be made by the members for the members.

The Provincial Executive invites all interested members to submit proposals for the creation of the AMPA 2010 video.

Please see back for details...



AMPA 2010 Video proposals process

Each interested member or group of members must submit a detailed proposal to the Director of Communications/Political Action based on the following outline:

Topic: “What the Union Means to Me”

Length of video: minimum of 2 minutes, no longer than 3 minutes

Proposals from interested members submitted: October 29, 2009

Recommendation of three-five proposals to PE: November 3, 2009

Successful applicants notified: November 4, 2009

Final product* to be submitted to OSSTF/FEESO Provincial Office no later than February 22, 2010.

The proposals must include:

- A detailed explanation of the concept of the video as it relates to the stated topic.
- A detailed budget outlining all equipment, production and associated costs to produce the finished product—a 2 to 3 minute video, not to exceed \$5000 in total costs. Members cannot pay themselves a stipend or charge for their time to create the video. In exchange for the time and effort in creating the video, members will be able to keep the equipment purchased to produce the video.
- A covering letter addressed to the Director of Communications/Political Action outlining the member’s or group’s experience in creating and/or producing video material.
- A written letter of recommendation from one of the member’s bargaining unit or district executive leaders.

* All videos will become the property of OSSTF/FEESO Provincial Office and will be subject to final edit by OSSTF/FEESO Provincial Office.

Successful applicants will be required to sign a memorandum of understanding, acknowledging their understanding of the process and their willingness to work within the parameters outlined.

A Secretariat member from the Communications/Political Action department will be assigned to liaise with each successful applicant. Each of the successful applicants will have to show proof of completed work to the Secretariat member on a monthly basis.

The successful applicants will have their videos showcased at the 2010 Annual Meeting of the Provincial Assembly and copies will be made and sent to the districts and bargaining units as is the current practice. The videos will also be featured on the OSSTF/FEESO provincial website.

If you have any questions please contact Lori Foote at 416-751-8300 or 1-800-267-7867.

All proposals should be sent no later than October 29, 2009 to:

Lori Foote, Director, Communications/Political Action Dept.
OSSTF/FEESO
60 Mobile Drive
Toronto, Ontario
M4A 2P3
footel@osstf.on.ca

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