

OSSTF Limestone District 27

Teachers' Bargaining Unit

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Memorandum

To: All Members

From: Steve Newstead, District and Teachers' Bargaining Unit President

Date: 11/20/2008

Re: OSSTF Telephone Survey

Dear Member,

Today I have received several calls regarding an OSSTF telephone survey. I have contacted our Provincial Office and was provided with the following information. Should you have any questions or concerns, please don't hesitate to contact me at the District Office

Communications Strategy Update

The OSSTF/FEESO Communications Audit is currently in the research phase and a variety of techniques are being employed to gather input from members on a variety of topics linked to communications. The topics include perceptions about the union, the website, OSSTF/FEESO publications, member involvement and forms of electronic communication.

Between October 27 and November 5, focus group sessions were held in Mississauga, Toronto, London, Ottawa and Sudbury. The focus groups included members under the age of 35, support staff, teachers and occasional teachers, parents and French speaking support staff. The sessions consisted of facilitated discussions for approximately two hours and involved participants engaging with one another and offering opinions and suggestions on the identified topics.

Telephone surveys of 800 members began November 10 and will gather input on the topics that were covered in the focus groups. In addition, each Bargaining Unit President will be surveyed via e-mail and six to eight of them will be randomly chosen to participate in an interview.

Once the data gathering process is complete, McDonnell Haynes will formulate a report of the findings and present it to the Provincial Executive for consideration.